



## Association Profile

Name of Group \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Main Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ Web Site \_\_\_\_\_

Additional Locations (if applicable):

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Type of Association \_\_\_\_\_ Year Organized \_\_\_\_\_

President/CEO's Name \_\_\_\_\_

### Person coordinating credit union affiliation:

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone #/Ext. \_\_\_\_\_ Email Address \_\_\_\_\_

### Person serving as the Ambassador to PFCU: (does not need to be organization's decision-maker)

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone #/Ext. \_\_\_\_\_ Email Address \_\_\_\_\_

### Member Information:

#Of Members \_\_\_\_\_

Average Member Income: (please indicate percentage of members in each range)

Less Than \$25K \_\_\_\_\_ \$25 - 35K \_\_\_\_\_ \$35 - 45K \_\_\_\_\_ \$50K + \_\_\_\_\_

Members are employed by: (list the top three employer companies if applicable)

Name \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Level of Member Interest: \_\_\_\_\_ Very Interested \_\_\_\_\_ Somewhat Interested \_\_\_\_\_ Not Very Interested \_\_\_\_\_ Not Sure

### Other Services:

Do you offer Supplemental Life Insurance? \_\_\_\_\_ Supplemental Disability? \_\_\_\_\_ Catastrophic Illness? \_\_\_\_\_

Could we offer these products to your members? \_\_\_\_\_

Do you have a newsletter? \_\_\_\_\_ Intranet? \_\_\_\_\_

PLEASE COMPLETE ON ORGANIZATION'S LETTERHEAD IF AVAILABLE

(DATE)

Marketing Department  
Philadelphia Federal Credit Union  
12800 Townsend Road  
Philadelphia, PA 19154-1003

Dear Marketing Department:

The members (NAME OF GROUP) would like to be considered for membership in Philadelphia Federal Credit Union (PFCU). We have approximately (# OF) members and have been organized since (DATE). Attached is a copy of our most recent by-laws.

We are headquartered at (MAIN ADDRESS). This location is approximately (# OF) miles from your branch located at: (check one)

- \_\_\_\_\_ 12800 Townsend Road, Philadelphia, Pa 19154
- \_\_\_\_\_ 8025 Roosevelt Blvd, Philadelphia, Pa 19152
- \_\_\_\_\_ 3799 Clarendon Avenue, Philadelphia, Pa 19114
- \_\_\_\_\_ 2136 E. Dauphin Street, Philadelphia, Pa 19125
- \_\_\_\_\_ 1206 Chestnut Street, Philadelphia, Pa 19107
- \_\_\_\_\_ 1600 Arch Street, Philadelphia, Pa 19103
- \_\_\_\_\_ 6707 Germantown Avenue, Philadelphia, Pa 19119
- \_\_\_\_\_ 13th Street & Montgomery Avenue, Philadelphia, Pa 19122
- \_\_\_\_\_ 5000 Baltimore Avenue, Philadelphia, Pa 19143
- \_\_\_\_\_ 929 Snyder Avenue, Philadelphia, Pa 19148
- \_\_\_\_\_ 2251 Columbia Blvd, Bloomsburg, Pa 17815

At PFCU's request, we agree to the following upon approval:

- Assign a representative to familiarize new members with PFCU and act as the point contact
- Allow PFCU to have presentations, seminars and enrollment sessions for our members
- Allow payroll inserts, fliers and other publicity to update members on credit union services

If you should need additional information, please contact (NAME OF CONTACT PERSON), who is coordinating the credit union affiliation, at (TELEPHONE NUMBER). We look forward to hearing from you soon. Thank you for your consideration.

Sincerely,